

Bullseyehub helps businesses reach customers online and increase attendance to events.



Bullseyehub is for:

Music, Art, Promoters, Restaurants, Bars & Clubs, Hotels, Sports & Leisure, Conferences, Community Groups, Societies, Fashion, Event Organisers

Why Bullseyehub?

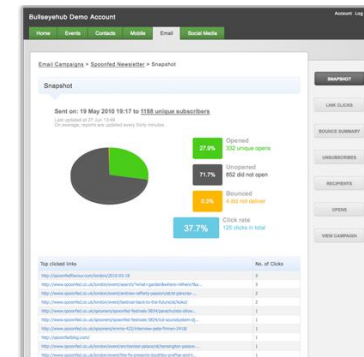
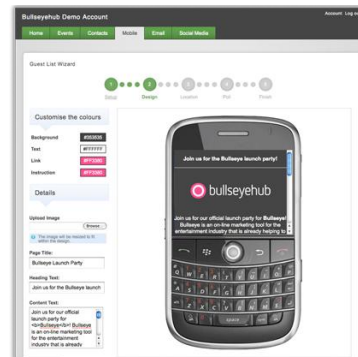
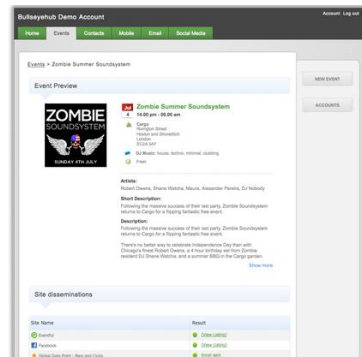
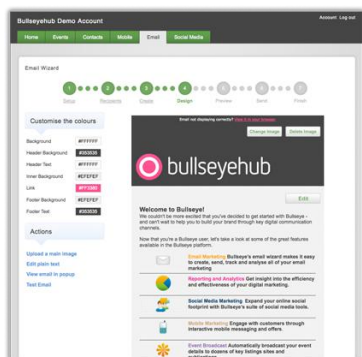
Bullseyehub is one easy to use application that does the job of six different applications.

- Events Broadcast:** Broadcast event listings to 25+ entertainment sites instantly!
- Email:** Design and deliver branded email campaigns.
- Mobile:** Engage customers on the move with mobile flyers and guestlists.
- Social:** Schedule and monitor Facebook and Twitter messages.
- Reporting:** Track marketing performance and gain insight with powerful analytics.
- Online Access:** Manage your customer lists from one central hub.

Safe and Secure

Bullseyehub is web-based so you don't have to download any software and can access Bullseyehub from any computer.

Secure online storage for your customer databases and campaign reports means that your data is protected against virtual threats as well as physical ones, such as lost disks or computer crashes.



Events Broadcasting

Broadcast your events on up to 40 events listing sites locally and nationally.

Event Sites: We publish your event onto numerous leading event publishing sites eager for your content.

Unique Users: Each site has a unique user base of 250k to 3 million unique users looking for events information in their local area.

Audience Reach: Reach an audience of up to 16 million potential event attendees and customers.

Search Engines: Get your event indexed on all major search engines.

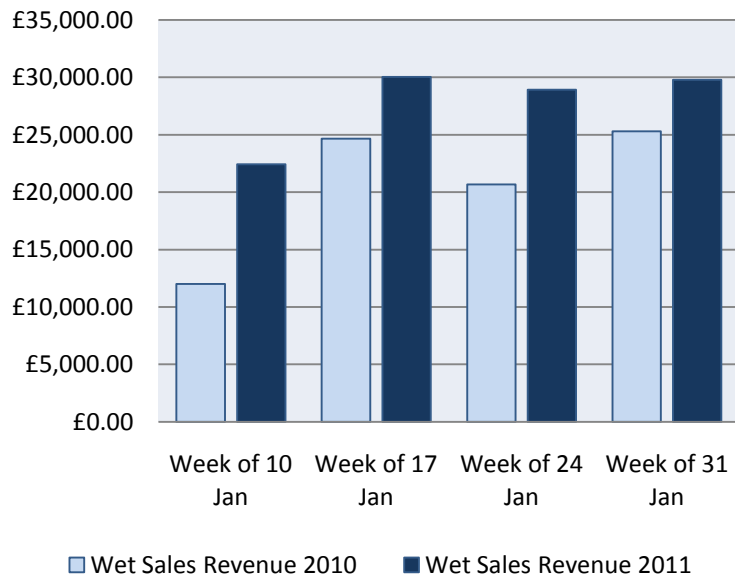


Proven Success and Rave Reviews

Client Case Study:

Miss Q's Bar began using Bullseyehub in January, 2011 and have seen an average increase in wet sales of 41.6% over 4 weeks.

Wet Sales Revenue Increase Using Bullseyehub



“A must have for any venue in the entertainment sector.”

CARGO

'Bullseyehub saves time, increases marketing reach dramatically, helps us work faster, develops a relationship through our customers and gives us the tools to see how effective our marketing is every step of the way. It's simply a must for any venue in the entertainment sector.'

Sacha Shaikh – Online Marketing and PR Coordinator – Cargo Nightclub



'Bullseyehub has definitely given our events more exposure. Since using the system we have significantly increased our reach as we are now using a lot more entertainment sites to list our events. All in all, Bullseyehub is saving us a lot of time in our event submission process.'

Craig Winterton – Club Promotions – Ministry of Sound

Contact us



New Business

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Bullseyehub is part of Spoonfed Media Limited and has received recognition from national and international press alongside prestigious business awards.

